





# **ABOUT SHAREGURUKUL**

SHAREGURUKUL, one of the best share market training institute in Delhi, is an earnest endeavor to spread the knowledge of financial markets amongst Indian masses. Established under the guidance of stock market trainers, the venture is truly an educational revolution, an awakening of the age old Gurukul Parampara in these modern times. Dynamically linked to the ground realities of the financial markets, our initiative seeks to disburse knowledge, create awareness, generate social wealth and most importantly, demystify the stock market.

Sharegurukul can seem like a place to make some easy money fast. You often hear in the news how a stock went up four points, and say to yourself, if I had gotten in on that one I could have made a killing. Yes you can really make money in the share market. Slow and easy is the way to go, and if you start at an early age, a fast and easy retirement is a reality.

In short, we seek to impart complete, rounded and practical information, in sync with the market dynamics, to our students. We are empowering them to be independent, knowledgeable investors and participate in equity markets like the professionals.



20+ years
in the stock market education



**10,000+**Strong Alumni Network



Weekdays & Weekend classes



45+ years
Experienced & Certified
Faculty Members



# **Programs for you**



### Stock Market & Advanced Derivatives

## Builds Fundamentally Strong Knowledge of Concepts and gets you ready for trading

Know the core essentials of Stock Market; Stocks, Derivatives, Index; Trading and Clearing Systems; Margin Systems and Break Even trade target Stop Loss in your trades; Hedging; Using Trading Softwares; Terminologies associated with Stock Market



# Technical Analysis - Advanced

Teaches you how to forecast market, entry - exit points using basic tools of Technical Analysis

Learn the basics of Technical Analysis; Technical Analysis as your profit maker; TA Theories - Dow & GAP: How to draw trendlines and forecast; Market Charts, Candlesticks, patterns & trends; Support and Resistance for trading; Trading indicators & tools to use; Techniques and Strategies of trading



# Technical Analysis - Professional

Makes you a pro trader with knowledge of most advanced trading strategies & techniques

Mastering the Charts and forecasting; Elliot Wave & its usage in market forecasting; Trading Indicators & using tools; Creating Chart Patterns & trends; Advanced trading strategies; Techniques for Day Trading, Options Trading: Understanding trading psychology new trading techniques



# > Fundamental Analysis

Helps you take Wiser Investment Decisions and See your Portfolio Grow in Long Run

Art of selecting the right stocks; Know how to pick valuable stocks; Real-time Investment Decision Making; Long Term Investment & value investing principles; Sectors & company classifications; Financial Forecasting and Analysis with Real Time Data; Valuation of Companies with Multiple Models;



Disclaimer: Equity investments are subject to market risks. This is an academic course and does not guarantee returns from the stock market



### **Program Framework**

#### Session 1

# Capital Market Introduction

- » Introduction to Capital Markets
- » How trading happens in Market
- » Concept of Nifty
- » Demat account and Trading account and how it works
- » Clearing and settlement system in Market (T+2 etc.)
- » Auction Market

#### Session 2

- » Concept of Corporate Events like Bonus, Split, Right issue and Stock price adjustment after that
- » Market Terminology (Market capitalization, P/E ratio, Book Value, price to book EPS, TTM EPS,
- » Risk in Market
- » Markets as path to Wealth Creation

# DERIVATIVES

### Session 3

### DERIVTIVES All About Futures

- » Basic of Derivatives
- » Dependence of Futures on Spot
- » Advantages of Derivatives Trading
- · Understanding Future and Forward Contract and there difference
- » Understanding the Margin Concept
- » Mark to market concept of futures
- » T+1 settlement of Futures

### Session 4

- » Expiry of Futures
- » Concept of Cost of Carry and Opportunity Cost
- » Why Futures normally trade with premium
- » Understanding Current month, Near Month and Far month Futures
- » Creating Trading Setup using Future Spot Backwardation
- » Concept of Risk Free return through Spot and Futures
- » Hedging using futures.
- » Practical Current market Example
- » Questions and Answers



### **Program Framework**

#### Session 5

# Understanding Options

- » What are Options.
- » How options are different from Futures
- » Understanding Call and Put options Contracts.
- » Understanding right to Buy and Obligation to Sell and vice versa
- » Understanding the concept of buyers Unlimited Profit and Limited Loss potential
- » Understanding the concept of sellers Unlimited Loss and Limited profit potential
- » Options as Hedging tool
- » Practical Current market Example
- » Questions and Answers

### Session 6

# Option Chain and Moneyness of Options

- » When to buy and sell Call & Put and how they work
- » Pay off Structure of Options Contract
- » Understanding Option Chain
- » Understanding Strike prices of options
- » Why different strike prices have different prices
- » Concept of ITM, ATM and OTM
- » Options Premium = Intrinsic Value and Time Value
- » Moneyness of the Options
- » Practical Current market Example
- » Questions and Answers

### Session 6

# Differential Pricing of Options Strike Price

- » Practical Examples of Option Chain
- » Why ITM options are costlier than ATM and Why ATM are costlier than OTM
- » Practical Examples and analysis of trade as per your view i.e. buy Call or Sell Put and Vice versa and payoff.
- » Understanding how to select Strike Price and Pros and Cons of ITM, ATM and OTM
- » Hedging through Options
- » Practical Current market Example
- » Questions and Answers



### **Program Framework**

#### Session 7

# Option Greeks and Option Trading Strategies

- » Concept of Theta
- » Introduction of Greeks
- » Understanding the concept of Theta
- » Theta with Charts/option chain and practical Examples
- » Why Different Strike prices have different Theta
- » Effect of time on Strike prices
- » Selection of Strike price using Theta for your Trade
- » Practical Current market Example
- » Introduction to Black Scholes Model
- » Practical Current market Example
- » Questions and Answers

### Session 8

## Option Greeks and Option Trading Strategies

- » Deeper Understanding Delta with Charts/option chain and practical Examples
- » Why Different Strike prices have different delta
- » Differential Effect of Delta with movement of underlying (Why ITM moves faster)
- » Understanding your Profit/Loss due to Delta with underlying Movement
- » Selection of Strike price using delta for your Trade
- » Practical Current market Example
- » Questions and Answers

### Session 9

# Understanding Break Even point and Profit/Loss Zones in Options

- » Understanding Vega, Gamma and RHO
- » Understanding Volatility and its effect of prices
- » Understanding Strategies of options
- » Break Even point of Option Strategies
- » Selection of optimum strategy
- » Protective Call Strategy
- » Protective Put Strategy
- » Covered call Strategy
- » Covered Put Strategy
- » Practical Examples of Trading Strategies with Current Scenario
- » Questions and Answers



### **Program Framework**

Session 10

## Option Strategies

- » Straddle Strategy
- » Long Straddle and its BEP and Profit and Loss Zones
- » Short Straddle and its BEP and Profit and Loss Zones
- » Strangle Strategy
- » Long Strangle and its BEP and Profit and Loss Zones
- » Short Strangle and its BEP and Profit and Loss Zones
- » Effect of Big and Small price movement on Straddle and Strangle
- » Collar Strategy
- » Understanding which strategy to use in directional markets and Range bound Markets
- » Practical Examples of Trading Strategies with Current Scenario
- » Questions and Answers

Session 11

# Option Strategies Cont.

- » Butterfly Strategy
- » Bull Call Spread Strategy
- » Bear Call Spread Strategy
- » Bear Put Spread Strategy
- » Bull put Spread Strategy
- » Calendar Spread Strategy
- » Understanding which strategy to use in directional markets and Range bound Markets
- » Practical Examples of Trading Strategies with Current Scenario
- » Questions and Answers

### Session 12

# Option Strategies Cont. and Doubt Session

- » Iron Condor Strategy
- » Doubt Session
- » Common Mistakes made by people while trading options
- » Risks in options
- » Understanding which strategy to use in directional markets
- » Learning Sweet Spot of Options Greeks
- » Understanding which strategy to use in Range bound Markets
- » Practical Examples of Trading Strategies with Current Scenario
- » Questions and Answers

# **Technical Analysis – Advanced**



### **Program Framework**

#### Session 1

# Technical Analysis -**Understanding its pros & cons**

- » Philosophy of Technical Analysis
- » Basic principles of technical analysis
- » Trend lines
- » Explanation, application
- » Trend lines as a trading tool
- » Dow Theory
- » Different time frame of charts
- » Support & Resistances
- » Rules of Dow Theory
- » Price over time
- » What are the reversal patterns
- « What are the Trend continuation patterns
- » identification of Entry Exit points and Targets and Stop Losses
- » Practical Examples of Trading Strategies with **Current Scenario**
- » Questions and Answers

### Session 3

- » Triangles (Symmetrical, Ascending, Descending & Broadening)
- » Rectangles, Wedges, Rising Wedge, falling Wedge
- » Trading Breakouts and Fakeouts, Flags & Pennants
- » identification of Entry Exit points and Targets and Stop Losses
- » Practical Examples of Trading Strategies with **Current Scenario**
- » Questions and Answers

#### Session 2

### Chart Patterns & Trends

- » Types of Charts Bar Charts, Candlestick Charts, Line Charts, Point Charts
- » Multiple Time Frames
- » Chart Patterns & Trends
- » Head & Shoulder
- » Top & Bottom
- » Double Top & Double Bottom, Multiple Tops and Bottoms
- » Rounding Top and Bottom
- » Defining Stop Losses and trade set up
- » identification of Entry Exit points and Targets and Stop Losses
- » Practical Examples of Trading Strategies with Current Scenario
- » Questions and Answers

### Session 4

- » Cup With Handle Pattern
- » Channels
- » Diamond Formation
- » Candlestick, Candle Volume & Patterns
- » The principle & Formation of Japanese
- » Candlesticks
- » Candlesticks classification
- » Big Candles
- » Small Candles
- » Spinning tops
- » Dozi , Dragonfly Doji, Gravestone Doji
- » identification of Entry Exit points and Targets and Stop Losses
- » Practical Examples of Trading Strategies with **Current Scenario**
- » Questions and Answers

# **Technical Analysis – Advanced**



### **Program Framework**

#### Session 5

- » Bullish Engulfing Formation
- » Bearish Engulfing Formation
- » Bullish Harami, Bearish Harami
- » Morning Star, Evening Star
- » Piercing line, Dark Cloud Cover
- » Three Black Crows, Three White Soldiers
- » Narrow Candle Pattern, Narrow Nine pattern
- » Hammer, Hanging Man, Reverse hammer
- » Shooting Star
- » identification of Entry Exit points and Targets and Stop Losses
- » Practical Examples of Trading Strategies with **Current Scenario**
- » Questions and Answers

### Session 7

### Indicators & Oscillators

- » Categorization of Technical Indicators
- » Momentum Relative Strength Index
- » Divergence Classical Positive and Negative Divergence
- » Identifying Tops and Bottoms through RSI
- » Overbought and Oversold Zones of RSI
- » Identifying trades through RSI
- » Trend Indicators Moving Average
- » Correct order of Moving Averages
- » Sequence of Moving Averages
- » Playing Crossovers of Moving Averages
- » Identifying the best moving average for you
- » Golden Crossover and Dead Crossover
- » Multiple moving averages combination
- » Magic of Moving Averages
- » Identifying Short term, Medium term and long term trades through moving average
- » identification of Entry Exit points and Targets and Stop Losses
- » Practical Examples of Trading Strategies with **Current Scenario**
- » Questions and Answers

#### Session 6

- » Bullish N Formation, Bearish N Formation
- » Marubozu Candle, Candle with Volume
- » Gap Theory
- » Common Gaps, Breakway Gaps, Runway Gaps
- » Gap Trading Strategies
- » identification of Entry Exit points and Targets and Stop Losses
- » Practical Examples of Trading Strategies with **Current Scenario**
- » Questions and Answers

### Session 8

- » Volume On Balance Volume Indicator
- » OBV Divergences
- » Guppy Averages set up
- » Bollinger Bands Entry points
- » Explanation, application of Squeeze in Bollinger Band
- » Bollinger Bands as a Trading Tool
- » MACD, Identifying trades through MACD
- » identification of Entry Exit points and Targets and Stop Losses
- » Practical Examples of Trading Strategies with **Current Scenario**
- » Questions and Answers

### Session 9

- » ADX (Directional Moving Index)
- » Stochastics and its uses
- » Overbought and oversold zones of Stochastics
- » Super trend
- » Ichimoku Indicator
- » identification of Entry Exit points and Targets and Stop Losses
- » Practical Examples of Trading Strategies with **Current Scenario**
- » Questions and Answers

### Session 10

- » Problems and Revision
- » Exclusive Sessions for all Doubts & Queries
- » Revision of core concepts

# **Technical Analysis - Professional**



## **Program Framework**

#### Session 1

## Catching Market Tops and Bottoms

- » Understanding the Concept of Divergence
- » Bullish Bearish and Hidden Divergence Concept
- » Revisiting Relative Strength Index
- » Revisiting Dow Theory Concept of HH and HL
- » Defining Entry and Exit Points

### Session 3

### Introduction to Elliott Waves

- » Underlying Structure of Market Under Wave Count
- » Creating Short and Long Term Structure of Wave Counts
- » Defining Tops and Bottoms
- » Defining Entry and Exit Points
- » Trend Line and Channel Concept for Trades

#### Session 5

# Elliott Wave - Impulse and Corrective Waves Rules

- » Understanding Rules of Wave 1/3/5 Impulse
- » Understanding Rules of 2-4 Waves
- » Learn the Price and Time Correction
- » Simple and Complex Correction Rules
- » Using Technical Indicators to Trade Elliot waves.

### Session 7

# > GANN Theory

- » Develop a Solid Understanding of the Gann Square of 9
- » Historical significance and practical applications.
- » Understanding Trade Setup Using GANN

#### Session 2

# Alligator Trading System

- » Concept of Alligator Trading System
- » Divergence Bar Concept
- » Awesome Oscillator and Accelerators
- » Fractal Trading System
- » Squat Bar Trading Concept
- » MFI Market Felicitation System

#### Session 4

## Elliott Wave - Fibonacci Concept

- » Defining Fibonacci Numbers
- » Concept of Retracement and Projections
- » Understanding the logic and concept of Numbers.
- » Creating Setup Based on Fibonacci Retracement and Projections
- » Intraday Scalping Using Fibonacci Concept.

#### Session 6

### Harmonic Patterns

- » How to Draw Harmonic Patterns?
- » Fibonacci Retracement Pattern
- » Gartley Pattern
- » Butterfly Pattern
- » Bat and Crab Patterns

### Session 8

# Delta Time Theory

- » Understanding the Delta Theory
- » How it works and it's implications
- » Defining the dates and turning point
- » Practical Implementation of the delta theor

# **Technical Analysis - Professional**



# **Program Framework**

### Session 9

# Volume and Open Interest (R)

- » Understanding the Concept of Volume
- » Blowoffs and Sell Offs
- » Price Volume Relationship Understanding
- » VZone Technical Indicator
- » Volume Delta and Cumulative Volume Delta

#### Session 11

# Trading Volatility using Squeeze and Probability Cone Curve

- » Revisiting the Concept of Volatility
- » Types of Volatility HV IV and FRV
- » Concept of Squeeze and Momentum
- » Options Strategy for Squeeze
- » PCC Meaning and Forming
- » Trading PCC

### Session 10

# Market Neutral Strategy -Pair Trading Concept

- » Understanding Pair Trading Concept
- » Identifying Pair using Correlation
- Learning Mean Reversion Spread and Ratio
   Calculation
- » Creating Pair On Charts
- » Trading Pair with Indicators

#### Session 12

# Intraday Techniques Using Bar and Indicators

- » Three Bar Play Strategy
- » Scalping Using Moving Avg Combinations
- » Option Writing Using Straddle Charts
- » Learning Multi-Strike OI Chart



# **Fundamental Analysis**



### **Program Framework**

### Session 1

## Introduction to Fundamental Analysis

- » Need of learning Fundamental Analysis Helps in investment decision making
- » Difference from Technical Analysis
- » Approaches to Fundamental Analysis Top-down & Bottom-up approach
- » Understanding Key Concepts -
  - Intrinsic Value, Enterprise Value, Margin of Safety
  - Interest Rates & Discount Factors

### Session 2

# CH 2 Top-down approach (EIC Approach)

- » Economic Analysis -
  - · GDP, Inflation, Interest Rates
  - PMI Index, IIP
  - Consumer Confidence
  - Understanding Business Cycles
- » Industry Analysis
  - · Industry life-cycle analysis
  - Growth Industry
  - Cyclical Industry
- Defensive Industry
- Porter's Five-forces framework
- Swot Analysis

#### Session 3

## Company Analysis – Introduction

- » Understanding Financial Statements Balance Sheet, Income Statement, Cash Flow Statement
  - Assets & Liabilities
  - Book Value
  - Income & expenses
  - Depreciation
- Earnings Per Share (EPS)

- · Payout and Retained Earnings
- Operating Cycle
- Operating Profit vs. EBITDA
- · Promoters Holding
- Assess Management Quality & corporate Governance

### Session 4

# Value-driver Analysis of a Company

» Common Size Analysis and Trend Analysis

- » How to draw a Value Driver Map to understand what is creating value for a company:
  - Economies of Scale
- Skilled Employees
- Market & competitors

Product/Services

Technology

Capital Structure

- Marketing Strategy
- Customer Base

» Economic Moat

### Session 5

# Company Analysis – Using Ratios

» Liquidity Ratios

» Leverage Ratios

» Return - ROE, ROCE

» Profitability Ratios

» Efficiency Ratios

» Du-Pont Analysis

# **Fundamental Analysis**



### **Program Framework**

Session 6

## Valuation of a Company – DDM

- » Price vs. Value
- » Dividend Discount Model
- Time Value of Money Discounting of Cash Flows to find Intrinsic Value (IV)
- Gordon Growth Model to find Terminal Value

### Session 7

# Valuation of a Company – Relative Valuation

- » Price to Earnings Ratio
- » Price to Book Ratio
- » Price to Sales Ratio
- » PFG Ratio
- » EV to EBITDA
- » How to build a Relative Valuation screener?

#### Session 8

## Estimate Valuation of a company (using DDM and Relative Valuation)



# **Our Faculty**





### CA Sachin Aggarwal

Award-Winning Market Analyst & Trainer. Over 2 decades of experience as a market analyst and stock market coach. Chartered Accountant, Technical Analyst, Stock Market Coach, Finance Faculty, Portfolio Manager, Trader & Investor with over 2 decades of Experience. Registered SEBI NISM SMARTS Trainer & 3 times award winning faculty at BSE, Institute. He has delivered over 4,500+ hours of training across exchanges, brokers, institutions, ATMA & ATA to mention a few

### Mr. Rahul Prajapati

Over a decade long experience, he has been actively managing the roles of market forecasting and trading model creations. He holds a Masters in Finance along with a PG in Wealth management. He is a veteran trainer & researcher in the F&O segment of the stock markets. He has trained over 10,000 stock market enthusiasts including many stock market influencers & business media professionals. Earlier in this position Rahul has served as research analyst in various broking houses.





**Ashok Jain Sir** 

One of the most well-known faces in the Stock Trading, Technical Analysis & Equity Research. Having more than 45 years of experience in the Stock Markets. A well-known Market Coach who has trained over 10,000 traders & investors. Research Advisor to some of the largest Proprietary Trading Desks of Brokerage Houses.

Mr. Rishi Narang MMS (Finance) CFP®, over 15 years' experience in Investment Research & Advisory





Ms Shreshthaa K Chopra

Mathematics (Hons) & MBA from IMI Belgium. Certified Technical Analyst & Active Trader for 15 years. Faculty with Bombay Stock Exchange Institute & Delhi University. She has been a faculty at institutions such as IIPM, IIFM, ICICI, ITS & BIFM etc.

# Students Testimonials







My name is Ashutosh, I must say that the teachers and the course content is amazing. The best part is that the course starts from very basics and then it teaches tools, strategies and how to make effective use of technical analysis. Great Learning Experience !!

I am Saurabh Singh, My learning with Sharegurukul has been tremendous. They way the course was structured and the practical approach to all concepts of technical analysis were very well explained by Ashok Sir. And it is not only about teaching and learning, but also the support that is provided makes the overall experience fantastic.





My Name is Parmod, I have learnt from my mentor Mr. Ashok Jain about Sharemarket, His Expertise & Experience about sharemarket is mindblowing, as he is acute knowledge about the elite waves and the way he explains his analysis is awesome, very practical.







This is Swati, I was all stuck and almost i have given from the sharemarket, the faculties strategies really works, i must say that as everyone knows that you have master in elliot waves and i have seen things whatever you taught us about triangle, about iliot waves and time whatever faculties strartegies are really tested

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# Why Sharegurukul!

- « One of the oldest Stock Market Education Institute, established in year 2002
- « Practical and live sessions on trading platforms, software, and applications.
- « Experienced faculties with decades of stock trading experience
- « Gain a full year of access to our LMS, featuring recorded live classes for easy revision anytime.

# **Ideal** for

- » Traders/Investors/ Entrepreneurs / Homemakers / Senior Citizens & Students
- » Home Makers/ Working professionals who want to build a passive source of income from stock market
- » Finance professionals/research analysts who want to acquire additional knowledge
- » Employees with Treasury & Investment division of banks and financial institutions

# **Contact Details**



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