

Master the stock market









# **POWERED BY**



## PROMOTED BY



### **ABOUT US**

India is going global and so is its Financial Markets. The average Indian is today showing greater keenness towards aligning to global trends, and to risk taking and profit making. Share Gurukul is a result of this new- found Indian confidence.

Share Gurukul is an earnest endeavor to spread the knowledge of financial markets amongst Indian masses. Established under the guidance of Market Gurus, the venture is truly an educational revolution, an awakening of the age old Gurukul Parampara in these modern times. Dynamically linked to the ground realities of the financial markets, our initiative seeks to disburse knowledge, create awareness, generate social wealth and most importantly, demystify the stock market.

SHARE GURUKUL can seem like a place to make some easy money fast. You often hear in the news how a stock went up four points, and say to yourself, if I had gotten in on that one I could have made a killing. Yes you can really make money in the stock market. Slow and easy is the way to go, and if you start at an early age, a fast and easy retirement is a reality.

In short, we seek to impart complete, rounded and practical information, in sync with the market dynamics, to our students. We are empowering them to be independent, knowledgeable investors and participate in equity markets like the professionals.

Taught by seasoned professionals with years of unmatched financial market experience, our courses are the ideal launch-pad for those with a vision to create wealth. Constantly updating ourselves with fresh information, we see ourselves as both, knowledge seekers and providers. Each faculty member, hence, brings a unique perspective, at times bringing the trading pit to the classroom and taking the class into the real market complexities.

Share Gurukul is an ICoFP initiative. International College of Financial Planning Ltd. (ICoFP) is the leader in providing world class financial education in India since 2002. ICoFP offers a complete suite of Full- Time programs, Distance Education Certification programs for working professionals and customized Corporate Training programs for Top Financial Companies in India.

# Stock Market Trading - One of the most preferred career choice Master the stock market and mint money Identify market moves before it happens Be your own boss and work at your own pace Learn without risking a penny



### TECHNICAL ANALYSIS

It has been almost 15 years since electronic trading got introduced in India, advent of this brought profound changes in the marketplace. The start of bull run and its corrections broke the upward trend with the result that buy-and-hold is no longer a valid investment strategy, In addition, brokerage rates have decreased, and the Internet has made electronic trading available to everyone. All this has caused investors to be more involved in the trading Process and interested in self-directed trading. Major brokerage houses have Responded by including technical analysis tools in their trading platforms. This created a need of an Exhaustive course in Technical Analysis

### **Detailed Curriculum**

### **Basic Overview**

- An overview of the Indian Securities Market
- An overview of the Currency Market
- An overview of the Commodities Market
- Regulatory Framework & Taxation aspect

### **Derivatives**

- Basics of Derivatives
- Understanding Index, valuation, Greeks and implementation of Greeks
- Introduction to forwards & futures
- Introduction to options & option trading strategies
- Legal & regulatory framework
- Sales practice & investor protection services

### **Graph Sessions**

**Duration: 20 Days** Part I **Duration: 10 Days** 

- Types of charts
- Demand and Supply Philosophy with Dow Theory
- Gap Trading, Relative strength and inter market
- Chart patterns with target measurement techniques
- Support and Resistance
- Trend lines with Darves Box
- Volume along with the use of Demand Index, O.B.V, Accumulation Distribution line and Negative Volume Index indicators
- R.O.C And Oscillators R.S.I, Stochastic etc
- Candle Stick Charting

- Moving averages with Bands and Envelopes
- Trading Systems based on Market Direction Indicators along with Trading systems used for non trending

**Duration: 10 Days** 

**Duration: 10 Days** 

**Duration: 9 Days** 

- Use of Various Indicators for Finding wave Counts
- Advanced Trading systems based on moving averages and oscillators
- concept of back testing (quantitative measurement for best period of indicator)
- Money Management, Stock Selection and Portfolio Management based on Correlation Theory

### Part II **Duration: 10 Days**

- Introduction to Elliot Wave Theory and Fibonacci Retracements with Projections
- Creating Wave counts on historic charts

### **Live Trading**

- Fundamentals of live software
- Dealing of clients
- Best Buy, Best Sell

- Use of Various Indicators for Finding wave Counts
- Gann Theory
- Market Cycles
- How to detect market depth
- Supplementary functions
- Jobbing

### **Eligibility**

- Undergraduates/students who wish to make a career in Technical Analysis
- Traders/Investors/Entrepreneurs/Homemakers/Senior Citizens who want to grow their wealth
- Financial professionals/research analysts who want to acquire additional knowledge
- Career changers/non-finance professionals who want to develop an additional area of proficiency
- Employees with Treasury & Investment division of banks and financial institutions

### **Faculty**

Our team of faculty members comprises of the most dedicated and eminent people in the industry. With a rare combination of knowledge, relevant trading experience and good communication skills, our professional faculty members will keep you on the edge of your seat. Our instructors are seasoned with years of hands-on experience. They have seen it all and done it all and you get to benefit from past mistakes and successes.

### **Star Faculty**

Mr. Ashok Jain has a trading experience of over 40+ years, using technical trends. He is one of the premier faculty members of Technical Analysis in Delhi. At Sharegurukul, lot of students not only have gained technical analysis knowledge but have made huge profits from stock markets and made great careers in the field of Technical Analysis.

Mr. Jain is a self-taught market timing professional who teaches a unique combination of trading tools for trending & non trending markets to achieve consistent gains on stocks, commodities and options. He has set and developed trading desk for various financial institutions on Technical Analysis, Portfolio Management and derivatives which have greatly enriched his teaching skills and have made him an outstanding instructor.

Apart from teaching and personal trading, he is currently managing large amount of funds on clients. He is a B.E in Mechanical Engineering and the fact is that well renowned technical system traders such as Wells Wilder and John Ehlers are Engineers by profession.

# **E-LEARNING PLATFORM**

To address learning needs of those who cannot attend classroom training, Sharegurukul has introduced the all new E-learning version of the Technical Analysis program. The goal of E-Learning platform is to provide the best user experience, anywhere, anytime, and any device. With the latest technology of Learning Management System (LMS), E-Learning platform aims at delivering updated and engaging content in the most interactive way. Our new and updated portal will give you the best learning experience that can be self-paced and allows a learner to track his/her progress throughout.

# **Benefits of Technical Analysis E-Learning**



Content
Updated and
engaging content delivery



**Flexibility**Anytime, Anywhere,
Any Device



Webinar Plus
Real time interactivity
through webinars



**Support**Turn-around time of 48
hours for query

### **TESTIMONIALS**



Share Gurukul is a place where you can excel your trading skills being experienced or amateur. Practice makes man perfect, so this is also a place where practice gain, learnt many things during your classes. Being a professional technical analyst this programme helps in developing my trading skills and knowledge about new development in market. All thanks to the Ashok Jain Sir. I think he is the best in the field. This academy has helped me a lot in the stepping stone of my life. On the whole it's the place where you can learn a progress to your success.

Rahul Prajapti



Total trade done 34 out of which 30 are correct. profit on capital is 40.15 % in 15 trading session during April month. Under the guidance of mentor Mr. Ashok Jain sir I was able to generate the about captioned %. Before joining this course I never earned with confidence this type of achievements further I am heartily thankful to sharegurukul and team for giving me the right path and guidance to make equity trading as a profession. **Dinesh Karolia** (**Dec'15 Batch**)



I want to personally thank Arun sir and Ashok sir for taking out the time to give me and the rest of their students the understanding of the big bad stock market. Ever since I joined the program, I'm confident that I can be a professional trader. With the direction provided by the faculty to trade the derivative segment, I have so much more knowledge and understanding than the average trader, which has helped me in reaping out consistent profits in the market. I have learned the way market moves and how to approach and take advantage of those moves. I would recommend this program to anyone who is enthusiastic to build a career in the financial markets. **Dhruv Kapoor** 



It was a nice learning experience at Share Gurukul. The classes were always held on time and were communicated properly. The teaching was excellent with real time examples. The knowledge of Mr. Ashok Jain is vast and mature. The technical analysis course was extremely beneficial and helped me gather new trading techniques. **Deepak Rawat** 



I had an excellent experience in share Gurukul the course is excellently designed and being an amateur in the field of stock market, I had learnt a lot and learnt the art of trading and placing targets & stop losses effective and proper reasoning is being provided, why a certain stock behaves in the certain trend. The chart now tells what to do and when to exit. Ashok sir: It has been an overwhelming experience to learn the art of technical analysis from him. He provides excellent training and gives opportunity to students to give their ideas and he then gives his recommendations. Arun sir: I learnt the derivatives concepts from Arun sir and I think derivatives are one of the best career options. Infrastructure facilities here at share Gurukul are also good.

Ashwani Salwan

# **CAREER OPPORTUNITIES**

					BDM	Self employed
		CRM	Research Analyst	Back Office Surveillance	Business Development	Broker Sub-Broker
Dealer	Trader	Accounts Manager	Research Associate	Manager Compliance	Manager Portfolio	Fund Manager
Equities	Jobber Arbitrageur	Marketing Manager	Fundamental Analyst	Manager Accounts	Manager	Investment Banker
Commodity  Derivative	Speculator	Relationship Manager	Technical Analyst	& Finance  Executive	Business Development	Private Banking
Debt	Investor	Sales Executive	Financial Analyst	DP Executive	Executive	
Forex	Hedger	Tele-Sales	Derivative Analyst	Audit		

# **INDUSTRY INTERFACE**















Moneywise. Be wise











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