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Master the stock market



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INTERNATIONAL
COLLEGE OF
FINANCIAL PLANNINGTM
RULE THE WORLD OF FINANCE

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India's Leading Financial
Services Company

ABOUT US

India is going global and so is its Financial Markets. The average Indian is today showing greater keenness towards aligning to global trends, and to risk taking and profit making. Sharegurukul is a result of this new found Indian confidence.

SHAREGURUKUL is an earnest endeavor to spread the knowledge of financial markets amongst Indian masses. Established under the guidance of Market Gurus, the venture is truly an educational revolution, an awakening of the age old Gurukul Parampara in these modern times. Dynamically linked to the ground realities of the financial markets, our initiative seeks to disburse knowledge, create awareness, generate social wealth and most importantly, demystify the stock market.

Sharegurukul can seem like a place to make some easy money fast. You often hear in the news how a stock went up four points, and say to yourself, if I had gotten in on that one I could have made a killing. Yes you can really make money in the stock market. Slow and easy is the way to go, and if you start at an early age, a fast and easy retirement is a reality.

In short, we seek to impart complete, rounded and practical information, in sync with the market dynamics, to our students. We are empowering them to be independent, knowledgeable investors and participate in equity markets like the professionals.

Taught by seasoned professionals with years of unmatched financial market experience, our courses are the ideal launch-pad for those with a vision to create wealth. Constantly updating ourselves with fresh information, we see ourselves as both, knowledge seekers and providers. Each faculty member, hence, brings a unique perspective, at times bringing the trading pit to the classroom and taking the class into the real market complexities.

Sharegurukul is an initiative of International College of Financial Planning (ICoFP). ICoFP is the leader in providing world class financial education in India since 2002. Promoted by the Bajaj Capital Group, ICoFP offers a complete suite of Full-Time programs for graduates and undergraduates as well as Short Term programs for working professionals. **ICoFP also specializes in delivering customized Training programs for Academic International as well as the corporate**

WHY SHAREGURUKUL?



12+ Years of Excellence in
Stock Market Education



Faculty with over 40 years of
trading experience



Alumni Base of 5000+



State of the art trading
systems



Convenient weekend classes
as well as E-Learning option

PROGRAMS OFFERED

Technical Analysis Basics

Technical Analysis Advanced

Fundamental Analysis

It has been almost 15 years since electronic trading got introduced in India, advent of this brought profound changes in the marketplace. The start of bull run and its corrections broke the upward trend with the result that buy-and-hold is no longer a valid investment strategy, In addition, brokerage rates have decreased, and the Internet has made electronic trading available to everyone. All this has caused investors to be more involved in the trading process and interested in self-directed trading. Major brokerage houses have responded by including Technical Analysis tools in their trading platforms. This created a need of an exhaustive course in Technical Analysis

Module I: Basic Overview of Indian Securities Market, Currency and Commodities Market

The basic module has been designed for those who are new to financial markets and would like to understand the markets from the very basic. The course has been designed for beginners in order to educate them on all the aspects of financial markets.

Topics Covered:

- Basics of equity markets
- Stock Market terminologies
- How to place orders and types of orders
- Basic factors that affect the market movements
- Linkages between different types of markets
- Introduction to commodity and currency market
- Discussion on major stock market scams and financial crisis
- Introduction to Technical Analysis and basics of charts

Module II: Derivatives

Derivatives are instruments to manage financial risks. They are called so because they 'derive' their value from some other asset called an 'underlying asset'. A derivative is a contract between two or more parties whose value is based on an agreed-upon underlying financial asset (like a security) or set of assets (like an index). Common underlying instruments include bonds, commodities, currencies, interest rates, market indexes and stocks. The value of the underlying asset keeps changing according to market conditions. The basic principle behind entering into derivative contracts is to earn profits by speculating on the value of the underlying asset in future.

Topics Covered:

- Basics of Derivatives
- Understanding the Index
- Introduction to Futures and Forwards Contracts
- Explanation and Implementation of Futures and Forwards Contracts
- Introduction to Options
- Explanation and Implementation of Options (Call & Put)
- Explanation and Valuation of Options Premium
- Introduction to Greeks
- Explanation and Implementation of Greeks
- Trading Systems
- Clearing and Settlement Systems
- Legal and Regulatory Environment
- Taxation and Margin Management
- Explanation and Implementation of Hedging Strategies in Derivatives, Cash Market and in USD on Metastock Software



It was a nice learning experience at Share Gurukul. The classes were always held on time and were communicated properly. The teaching was excellent with real time examples. The knowledge of Mr. Ashok Jain is vast and mature. The technical analysis course was extremely beneficial and helped me gather new trading techniques. **Deepak Rawat**

2) TECHNICAL ANALYSIS ADVANCED

Duration 4 Months

Module I: Basic Overview of Indian Securities Market, Currency and Commodities Market

Module II: Derivatives

Module III: Basic Graph Sessions

Basic Graph Sessions introduce participants to the different horizon of chart analysis and the traditional techniques.

Topics Covered:

- Introduction to Technical Analysis and basics of charts
- Dow Theory and its practical implications
- Candlesticks charting techniques
- Back testing and software understanding
- Support, Resistance and Trend lines
- Moving averages: Types and trading techniques
- Traditional technical indicators-RSI, MACD, ATR, Demand Index etc

Module IV: Advanced Graph Sessions

Advanced technical concepts help students to predict long term target and to conquer the major financial crises too.

Topics Covered:

- Short term trading techniques - includes revision of Candlesticks, support resistance, trend line and indicators and their extensions.
- Long Term trading techniques
 - Detailed study of Elliot waves theory.
 - MFI and Profitunity trading system.
 - Fractal trading System
- Rainbow chart, Daryl Guppy MMA and RMO.
- Advance charts study like - RENKO,KAGI, Three line break etc.

3) FUNDAMENTAL ANALYSIS

Duration 2 Months

Fundamental Analysis is the art of evaluating the intrinsic value of a stock to find long-term investing opportunities. It is the process of looking at a business at the most basic or fundamental financial level. This type of analysis examines the key ratios of a business to determine its financial health and it can give an idea of the value of its stock. It takes several factors into account, including revenue, asset management, and the production of a business as well as interest rate.

Topics Covered:

- Introduction of Fundamental Analysis
- Top Down Approach in Fundamental Analysis
- Economic Analysis
- Industry Analysis
- Script Selection - Share or Commodity Selection
- Company Analysis (Valuation)
- Golden rules for trading



The learning experience at Share Gurukul has been great. The class schedules are managed and communicated efficiently and all classes are held on time. The faculty are highly qualified and experienced. They are extremely dedicated, patient and committed to help you acquire the required skills and knowledge. I am especially thankful to Ashok Sir for the one on one attention and support he tries to give to each one of us. Arun Sir is simply brilliant and extremely patient as he breaks down derivatives for his students. Rahul Prajapati Sir inspires confidence and enthusiasm in his students to learn technicals. **Neha Bahl**

ELIGIBILITY

- Undergraduates/students who wish to make a career in Technical Analysis / Fundamental Analysis
- Traders/Investors/Entrepreneurs/Homemakers/Senior Citizens who want to grow their wealth
- Financial professionals/research analysts who want to acquire additional knowledge
- Career changers/non-finance professionals who want to develop an additional area of proficiency

OUR FACULTY

Our team of faculty members comprises of the most dedicated and eminent people in the industry. With a rare combination of knowledge, relevant trading experience and good communication skills, our professional faculty members will keep you on the edge of your seat. Our instructors are seasoned with years of hands-on experience. They have seen it all and done it all and you get to benefit from past mistakes and successes.

Star Faculty

Mr. Ashok Jain has a trading experience of over 40+ years, using technical trends. He is one of the premier faculty members of Technical Analysis in Delhi. At Sharegurukul, lot of students not only have gained technical analysis knowledge but have made huge profits from stock markets and made great careers in the field of Technical Analysis.

Mr. Jain is a self -taught market timing professional who teaches a unique combination of trading tools for trending & non trending markets to achieve consistent gains on stocks, commodities and options. He has set and developed trading desk for various financial institutions on Technical Analysis, Portfolio Management and derivatives which have greatly enriched his teaching skills and have made him an outstanding instructor.

Apart from teaching and personal trading, he is currently managing large amount of funds on clients. He is a B.E in Mechanical Engineering and the fact is that well renowned technical system traders such as Wells Wilder and John Ehlers are Engineers by profession.

E-LEARNING PLATFORM

To address learning needs of those who cannot attend classroom training, Sharegurukul has introduced the all new E-learning version of the Stock Market Programs. The goal of E-Learning platform is to provide the best user experience, anywhere, anytime and any device. With the latest technology of Learning Management System (LMS), E-Learning platform aims at delivering updated and engaging content in the most interactive way. Our new and updated portal will give you the best learning experience that can be self-paced and allows a learner to track his/her progress throughout.

Benefits of E-Learning



Content

Updated and
engaging content delivery



Flexibility

Anytime, Anywhere,
Any Device



Webinar Plus

Real time interactivity
through webinars



Support

Turn-around time of
48 hours for query
resolution

CAREER OPPORTUNITIES



INDUSTRY INTERFACE

BAJAJ CAPITAL
 ALWAYS ACTING IN YOUR INTEREST (%)

ANANDRATHI
 behind every successful investor

Bonanza
 Creating Value For You

Angel Broking™
 Service Truly Personalized

Amrapali

LKP SHARES

smc
 Moneywise. Be wise

Indiabulls
 Quality. On Time

Elite Stock Management Ltd.

UNICON™
 investment solutions

ADROIT



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